

Telmap hits 1,000,000 downloads in SA just in time for the festive season usage spike

Issued by [Location Bank](#)

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As of end November Telmap and BPS are delighted to release that download numbers have reached the magical 1,000,000 mark! This marks a milestone in the industry leading app's lifetime. Over the last 15 months Telmap has delivered unmatched results off a relatively small base - having delivered CTR's of over 5% and conversions of up to 45%. With Telmap coming pre-installed on Samsung devices as well as being marketed Vodacom this user base is surging strongly into the festive season when usage traditionally spikes by around 120%.

Now with an audience of over 1,000,000 they are poised to reach new heights and provide even more opportunity for clients to drive feet into store.

With the festive period well and truly upon us advertiser packages present the perfect opportunity to keep brands in touch with their audiences making them top of mind in searches for retailers, restaurants and petrol stations.

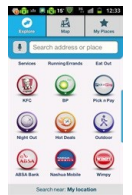
Don't get left at home this festive season whilst your customer is away from home, contact BPS today to go along with your consumer.

Contact:

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