

Ornico looks to open doors in Africa

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Calling all companies actively working in Africa, beyond South Africa's borders, and eager to explore opportunities with an established South African partner.

Is your company looking to broaden its horizons? Do you have expert insight into markets in Africa? And would your company be interested in forging a working relationship with an established South African company, with the potential to create a new service aimed at the marketing and advertising industries?

If you're packed with entrepreneurial spirit, a sense of adventure, and, like us, truly believe that Africa is just bursting with opportunity waiting to be developed, perhaps we should meet...

Because Ornico is looking to expand north of the Limpopo, into Africa, and we're actively looking for partners to help us do so.

As the largest supplier of competitive commercials to South African agencies and Blue Chip corporates, Ornico is now turning its eyes and ears on the rest of Africa. Our clients are making similar moves - in fact, many of them have already done so - and they're anxious that we be there to help and support them, as we have done over the years here in South Africa.

The company has a number of brand intelligence tools that are sold to both agencies and marketers. These include:

Competitive reels (TV, Radio and Print)

Creative reels (TV, Radio and Print)

Alerts (TV, Radio and Print)

Ideally, potential partners should have a working knowledge of markets in Africa, preferably gained on the ground. Our first choice would be to form a partnership with an existing research company, based beyond South Africa's borders and already intimately familiar with the ins and outs of operating in Africa.

In terms of the partnership arrangement, Ornico will provide all the Systems, Process and IT infrastructure, while the potential partner will be responsible for Hardware, Production and Sales.

If you're up to the challenge, call us. Africa awaits.

" Provide your insights for the 2024 Social Media Landscape Research " 16 May 2024

" Ornico celebrates win at the Global AMEC Awards 2023 " 29 Nov 2023

" Ornico launches the 2nd annual edition of the SA PR Measurement Landscape Report " 28 Nov 2023

" Ornico launch webinar: 2nd annual edition of the SA PR Landscape Report " 16 Nov 2023

" Calling all communicators: Participate in the 2nd Annual SA PR Measurement Landscape Report Survey " 12

Oct 2023

Ornico



Ornico provides brand, media and reputational intelligence and research to provide an independent view of brand performance. Gain the competitive edge by making strategic marketing and communications decisions to outsmart the competition.

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