

Senegal merchant solution Weebi expands across Africa

By [Tom Jackson](#)

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Senegalese startup Weebi, which operates a digital solution helping shopkeepers with bookkeeping, has expanded to Burkina Faso, Guinea, Gabon, Angola and Ethiopia, since launching last October.



[Weebi](#) has designed a point of sale (PoS) solution made out of aluminium with a 3D printer within. It comes [pre-installed with a 3G Android tablet integrating the Weebi app](#).

The app works offline and provides confidential backup, allowing shopkeepers to quicken client registration, ease invoicing and print tickets. Weebi also provides a live data analysis tool – the Weebi Bot – allowing shopkeepers to better monitor business activity.

Co-founder Pierre Gancel told Disrupt Africa Weebi was about to deploy to 50 shops in Dakar and had established relationships with subcontractors in Burkina Faso, Guinea, Gabon, Angola and Ethiopia.

“Our key landmark is to provide data analysis to microentrepreneurs in Dakar, allowing them to manage their business better. They use the Weebi app to get clear insight and forecasts,” he said.

This expansion has been made possible via a US\$30,000 grant from Agence Française de Développement, with Gancel

saying the point of subcontractor arrangements is to save cash and distribute more widely.

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