

Airtel Malawi partners Facebook's Internet.org

In a bid to promote penetration, affordability and accessibility to internet services in the country, Airtel Malawi has partnered with Facebook on its internet.org initiative to enable masses to enjoy free internet access to basic online services including free Facebook.



The initiative replaces the all Facebook Free offer which Airtel introduced in February this year.

In his remarks during the announcement in Lilongwe today, Airtel's Chief Commercial Officer Charles Kamoto said as a market leader, Airtel shall fully utilise internet.org to spread internet access far and wide in the country.

"This development has come at the right time. We shall take the lead in escalating digital inclusion by reaching out and offering the best internet to as many Malawians as possible. In this digital age, internet is yet another human right and the time is now for people in the country to enjoy this right freely" said Kamoto.

With Facebook's Internet.org app in Malawi, subscribers will have free access to Facebook, Bing, mycfinder, Ask, Wikipedia, wikiHow and BBC News among other platforms visiting internet.org or downloading the internet.org app to their data enabled mobile handsets from Google Play Store.

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