Red Dot Award: Communication Design selects 67 winners

Agencies, designers and companies from 50 countries entered their works in the Red Dot Award: Communication Design 2017. From the 8,051 projects across 18 categories, a new record in terms of entry numbers and level of internationalisation, the judges have awarded the Red Dot seal to 749 projects.



The Red Dot Design Museum Essen in Germany © Red Dot Award: Communication Design Facebook page

In addition, the jury bestowed the Red Dot: Best of the Best on 67 works. This award for very high design quality and creative achievement was thus only received by 0.8 percent of all entries.

At the Red Dot Gala that will be held on 27 October 2017, in Berlin, five projects will be honoured with the Red Dot: Grand Prix during the award ceremony. In addition, the winner of the Red Dot: Junior Prize, endowed with 10,000 Euros for the best piece of work from an up-and-coming designer and the titles of honour ‘Red Dot: Agency of the Year’ and ‘Red Dot: Brand of the Year’, will be announced.

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