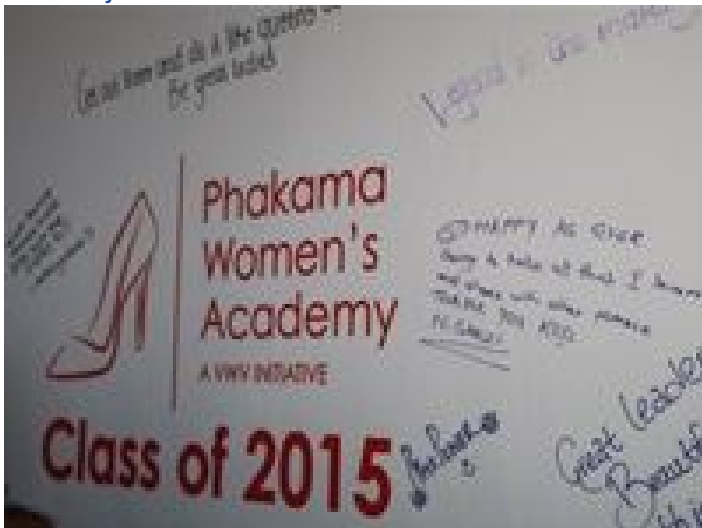


Phakama Women's Academy Class of 2015

The Phakama Women's Academy Class of 2015 has been inducted at a launch where the 32 successful candidates in this year's programme were introduced to their mentors and primed for all that lies ahead on the course.



Ashika Pillay with her mentee Lerato Herbert



Class of 2015



Ezette van Nekerck with her mentee Esther Motlhabane



Gabrielee Mixon with her mentor Rencia Droganis



Gordon Cook addressing the Phakama Class of 2015



Gordon Cook, Rene Benecke and Esther Motlhabane



Melissa Storey with her mentee Itumeleng Ndala



Melissa Storey, Itumeleng Ndala and Koo Govender



Michelle Jean-Louis with her mentee Mikola Hill



Nurturing and growing potential



Phakama 2014 graduate Phemelo Segoe



Phakama 2015 candidates



Phakama 2015



Phakama candidates



Phakama mentors - Ashika Pillay and Judy Maharaj



Phakama mentors - Sheena Adams and Olwethu Njoloza



Phakama mentors - Tumi Mangke and Vilashni Vandayar



Phakama mentors



Phakama mentors



Phemelo Segoe with



Renchia Droganis



VWV Group CEO - Koo Govender

Phakama which means 'to rise up or uplift' in the Zulu, Xhosa and Nguni languages, is geared towards knowledge transfer and this industry first initiative has at its crux, empowerment of young women soon to join the marketing industry.

According to the sponsor of the innovative CSI initiative, VWV Group, the overwhelming success of the pilot project, and the response from industry and participating tertiary institutions - UJ, AAA and Vega - confirmed a real need for the leadership academy and its soft life-skills training.

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