

More on mobile marketing

The AMASA October Forum hosts the Mobile Marketing Association (MMA) and South Africa's newly elected co-chairs, Raymond Buckle CEO of SilverstoneCIS and Brett St Clair, country manager for South Africa, Admob Google, who will share their insights into the role of mobile in South Africa and the first regional Mobile Marketer Certification Programme. The forum takes place at Cinemark, Primovie Park, 185 Katherine Street, Sandton, Johannesburg, on Wednesday, 27 October 2010, at 4pm for 4.30pm.

For more, visit: https://www.bizcommunity.com