

Future Fin takes up contract with CineMARK

Future Fin has snapped up the opportunity to interact with the very affluent cinema market with a contract with CineMARK that runs until the end of September 2006.

Future Fin chose to make use of the digital cinema platform offered by CineMARK in numerous Ster Kinekor and independent cinemas around the country.

The advantages of this platform are the speed with which advertisers can access it, as well as the flexibility that it offers advertisers in customising their cinema advertising campaigns.

Future Fin's range of products and services will be alternated monthly to ensure fresh advertising content.

For more, visit: <https://www.bizcommunity.com>