

NAB appoints Ollie Westphal as its new business development director

Ollie Westphal, NAB's new business development director, shoulders the responsibility of adding new clients to the ever-increasing company's bottom line.

After studying marketing at IMM, Ollie kicked off his career as a game ranger in 1994. He soon changed direction and joined Caxton's Magazine Division in 1996, as a sales representative. The travel bug bit and Ollie left for overseas.

Coming home to the Caxton fold, Ollie rejoined the company as sales manager of *Marketplace*, under the mighty Cliff Buchler. He then joined the Newspaper Advertising Bureau (NAB) in 2000, where he worked as an account manager until 2003.

Ollie decided to fly the coop once again and had a short bash at etv. He then went back to NAB run the Daily Division. He joined ComutaNet in 2006, but NAB's draw was way too strong.

On his recent return to the company he was appointed new business development director.

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