

Make-up brand Bobbi Brown opens first studio at Edgars

World famous makeup brand Bobbi Brown opened its latest studio and the first store within a store concept at Edgars Melrose Arch in Sandton on 25 March.



Fitting in with the super-glamorous Melrose Arch, this is the first Bobbi Brown counter in the country flaunting the chic new studio concept, which features premium white marble and wooden finishes. Fans of the brand will be treated to a wide variety of latest products and make-up trend information, and can book sessions with trained makeup artists to develop personalised Face Charts.