

## #ACACaresCovid19: #BrandAdland - Building leadership, livelihoods and legacies

The forthcoming episode of #ACACaresCovid19 features CEO Mathe Okaba of the ACA Association for communications and Advertising, in conversation with Brian Yuyi CEO MASA in the last of our series on Liquidity and the Economics of Advertising, made possible by the ACA.

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*This industry-wide initiative for conversations around sustainable solutions to common issues facing SA's marketers and marketers, to future-proof the industry, is made possible by the Association for Communication and Advertising.*

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*This interview is also available on [YouTube](#), and at [BizTakeouts](#), via downloadable [PWApp](#), [Apple Podcasts](#), [Spotify](#) and [IONO.FM](#).*

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