

# Savvy Fellowship launched to mentor aspiring and early-stage entrepreneurs

On the journey to impact over 10,000 professionals within ten years, serial tech entrepreneur and software developer, Chidi Nwaogu has launched a global fellowship program for those passionate about solving some of Africa's most pressing problems through innovation.



Chidi Nwaogu

Savvy Fellowship is built for those who want to build their own impact-driven business but don't know how to, or for those who own an early-stage business and want to grow and scale their impact into new markets or verticals. It is a 12 weeks e-learning, assessment, and mentorship program, where individuals learn everything from ideation to venture-scaling. After going through the 12-week program, fellows receive a Certificate of Completion to proudly share with their professional network.

“Due to the Covid-19 pandemic, many have lost their jobs and are now living in an uncertain world. I have decided to start the Savvy Fellowship, to equip passionate individuals with the necessary knowledge and skill they need to start their own impact-driven business and succeed as entrepreneurs,” says Nwaogu, the co-founder of Savvy and author of the *Dear Entrepreneur* book series.

So far, the program has received nearly 17,000 applications, and have selected over 1,800 Global Fellows from 91 countries from around the world.

Savvy Fellowship kicks off with a rigorous 12-weeks e-learning experience. Fellows get to learn how to start, build, and scale an impact venture. Using visual presentations, they get to answer all the relevant questions they need to kickstart their impact venture, gain early traction, achieve product-market fit, and scale into newer markets.

Some of the things they can learn during the program are 'understanding their customer', 'building a product or service that effectively solves their key challenges', and 'effectively positioning their solution in the market.' Savvy is for every impact entrepreneur, no matter what stage their venture is.

During the 12 weeks, fellows can test their understanding by taking weekly multiple-choice quizzes. Fellows use the weekly assessments to identify their strengths and weaknesses and work on improving their areas of weaknesses. While learning, Fellows are offered mentorship as well, from entrepreneurs who have built post-revenue businesses in diverse sectors, which is a great way to have a better understanding of their industry.

The Savvy mentorship team includes over 60 change makers from 20 countries, with a combined experience of over 250 years. Savvy also runs a peer-to-peer mentorship program that helps fellows learn from each other, as they ask questions, and have other fellows help answer them.

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