

ZX ventures accelerating beverage innovation in Africa

Zintle Botha is the Africa director of ZX Ventures, a global growth and innovation group within brewing giant AB InBev with a mandate to nurture, support and grow the products and services of the future. Botha shares how ZX Ventures ties into AB InBev's vision to become a total beverage company, the successful brands launched through the division so far, and how she hopes to build core competency for beverage innovation across key African markets.

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