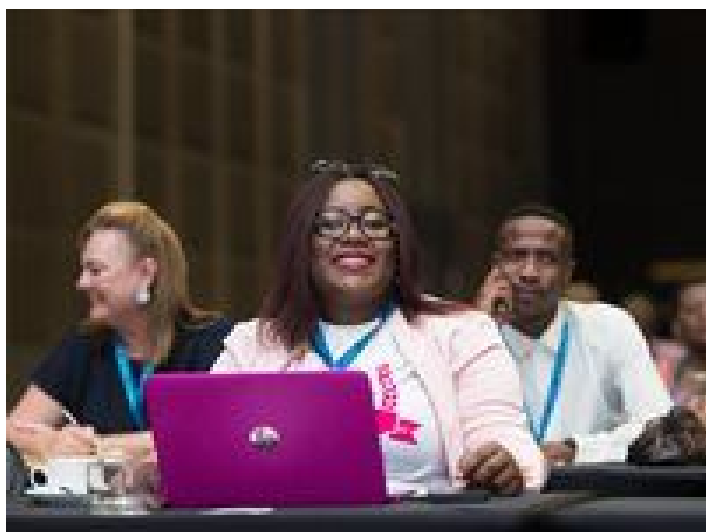
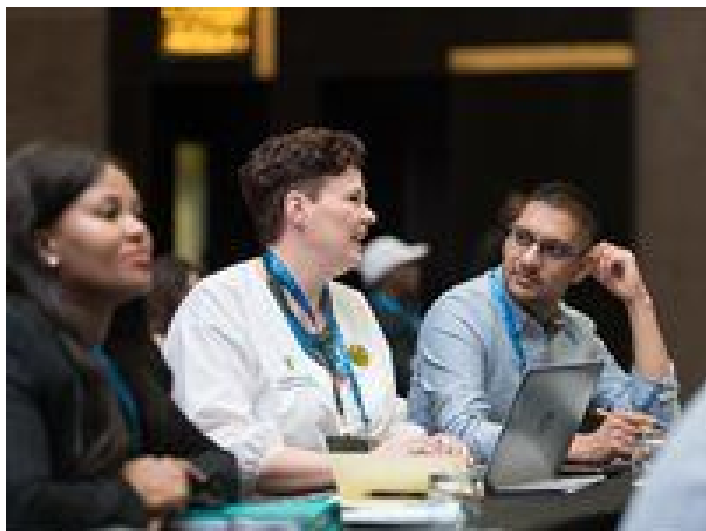


#MeetingsAfrica discusses why diversity gives Africa its competitive advantage

Business events industry leaders at this year's Meetings Africa explored reasons why Africa's diversity gives it a competitive advantage and called for more partnership across nations within the continent to ensure success in the tourism sector. Delegates also discussed the Africa Continental Free Trade Area (AfCFTA) agreement that could help fast-track Africa's growth in the tourism industry. The agreement looks to allow free movement of travellers across 54 African countries and attract long-term investment.



























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