

## App links Blue Bull fans to the action

Vodacom has launched a Blue Bulls app for up-to-date news and game-time functionality. It offers fans access to the real time match centre, which includes commentary, match-day statistics and player bios. The FanZone on the App will further encourage interaction between supporters with the social media feed presenting the latest posts from the Official Blue Bulls accounts on Twitter, Facebook and Instagram.

For more, visit: <https://www.bizcommunity.com>