

CEO SleepOut apologises for 'Robben Island room bid'

Newswatch: Trustees of the CEO SleepOut have <u>apologised in a group statement</u> for any offence caused after its 'Robben Island room bid' came under fire on social media this week.

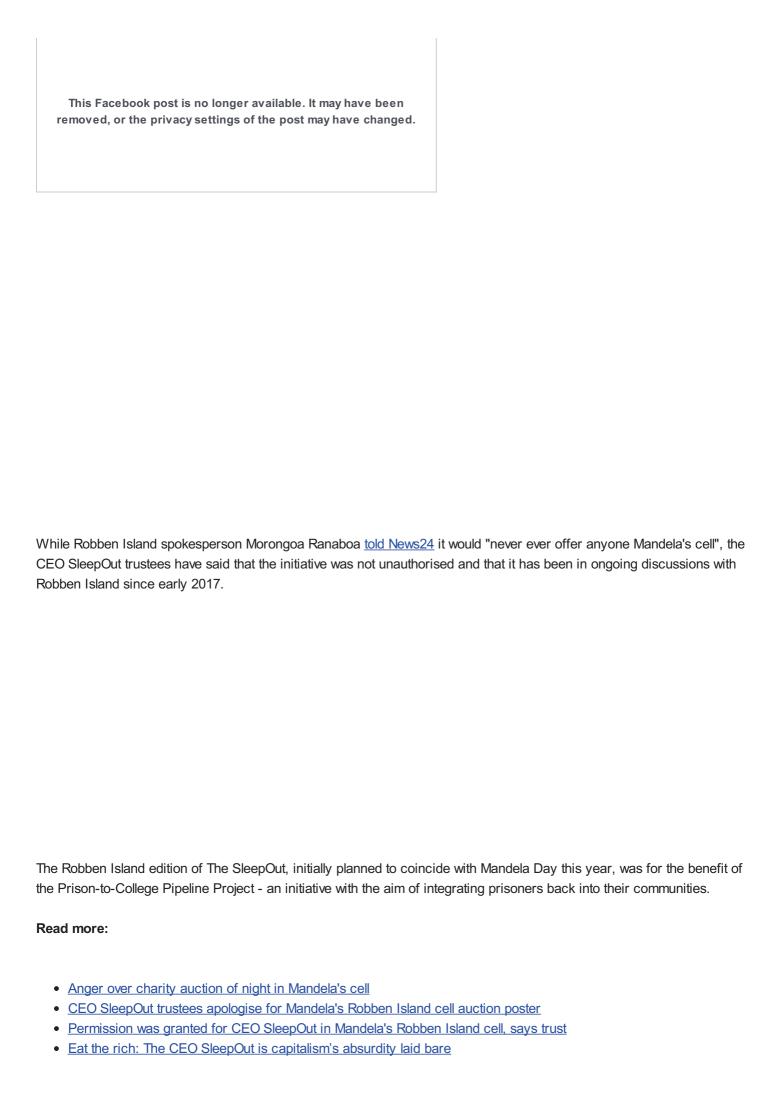


Robben Island, Cape Town. Image source: April Killingsworth, Flickr, CCBY 2.0

The poster that triggered the furore advertises the auction of Nelson Mandela's cell on Robben Island for a night, with bids opening at \$250,000 (about R3.4m).

The CEO SleepOut thing is so brazenly in bad taste, there are no words <u>pic.twitter.com/EmAZN0r9oM</u>— Victor Dlamini (@victordlamini) <u>July 4, 2018</u>

From sleeping outside the JSE in Sandton to sleeping on Mandela Bridge in Braam to (fill in the gap for 2017) to wanting to SleepOut TM in Madiba's Robben Island cell. In the name of raising awareness on homelessness. Political imprisonment vs homelessness * #BalanceMePlease https://t.co/wcihxXDJHE*— Tando Ntunja (@tandontunja) July 5, 2018



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