

## Corporate Traveller launches free SME toolkit

Flight Centre Travel Group's corporate travel brand, Corporate Traveller, has launched a free SME toolkit available online to any small and mid-size business looking to kickstart their business travel programme in 2022.



Source: Supplied | Anna Shvets via [Pixabay](#)

According to Oz Desai, GM Corporate Traveller, SMEs are leading the business travel sector's recovery around the globe – and for good reason.

"Business travel is about solidifying relationships, getting things done and growing one's business. SMEs are travelling because they can't afford not to. A business's competitive edge is often reliant on building relationships with suppliers or partners through more face-to-face meetings, negotiating deals, and exploring opportunities – all of which is very difficult over Zoom."

According to Desai, smaller companies are also a lot nimbler and more flexible when it comes to international travel, with many ready to travel as soon as destinations opened.

But travel has changed post-Covid-19.

"While SMEs are getting back on the road, increasingly, they're looking to do it with the support of a travel advisor. We're seeing a shift from unmanaged, do-it-yourself travel bookings to more managed travel – including putting formal travel policies in place and taking a more considered approach to risk management and duty of care obligations."

Each month, Corporate Traveller will release a new chapter, covering topics such as:

- The limitations of unmanaged, DIY-travel,
- How to craft the perfect travel policy,
- Where to find savings without compromising traveller safety, and
- Sustainability and your travel programme.

**The toolkit includes:**

- A smarter savings guide;
- 5 quick wins to save money;
- How to offload your travel admin;
- Tips on what to look for in a TMC; and more.

"We have taken a close look at exactly what SMEs need right now and developed a simple toolkit, packed with plenty of information and tips, to support their return to business travel," concludes Desai.

The SME toolkit is hosted on Corporate Traveller's [website](#).

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