

The Blue Train bags Africa's Leading Luxury Train 2019 at the World Travel Awards

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South African national treasure, The Blue Train, has once again walked away with Africa's Leading Luxury Train accolade at the 2019 World Travel Awards (WTA) Africa & Indian Ocean Gala Ceremony. This prestigious ceremony was held at Sugar Beach Resort in Mauritius, on Saturday, 1 June 2019. The Blue Train celebrates this win for the fourth consecutive year and for the 11th year in total.



The World Travel Awards Africa & Indian Ocean Gala Ceremony is the most prestigious travel and tourism event of the year, which sees an influx of industry leaders from across Africa and the Indian Ocean region gathered under one roof to celebrate the continent's best tourism players.

"This recognition is an incredible honour for us at The Blue Train. It affirms the work we do as custodians of this national treasure. This year is particularly special for us as this is the first World Travel Award we have earned since our audacious brand repositioning last year. We have contemporised the brand and issued an open invitation to both leisure travellers and businesses alike, to use the train for individual and corporate use," said Vincent Monyake, Executive Manager at The Blue Train.

"Individual leisure travel has grown, with more South Africans traveling regularly. Our private charters, where businesses use the train for their own gala dinners, meetings, gatherings and other events, have been well received by the corporate sector. And it is here through our engagement with corporates that the versatility of The Blue Train has really shone. Recognition such as this motivates us to consistently raise the bar and elevate the luxury rail experience not only in Africa, but the world' concluded Monyake.

The Blue Train's elevated offering accentuates the experience from a five-star hotel on wheels to a 'five-star resort on wheels.' The experience has all the makings of a resort holiday destination: from individually air-conditioned, soundproofed personal suites, 24h dedicated butler service, silver service gourmet cuisine accompanied by fine wines and spirits, Cuban cigars, and onboard entertainment in the form of live music, and 'fun' gambling poker, black jack and roulette tables.

Please visit www.bluetrain.co.za for further information.

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