

Retail World Africa 2016 - How to keep up with consumer demand

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Our world is ever evolving, consumer demand increase and retailers should keep transforming to keep up. Retail World Africa 2016 is the event where the innovation and strategy needed for African retailers are showcased. We have the secrets for merchants to stay ahead of their competition and to keep customers happy.



Retail World Africa is the place where innovative hungry retailers come to find solutions. Well-known companies such as Ackermans, Nandos, Nike SA, BP, Groupon, Edgars Zimbabwe Ltd, SAB Miller, Uber, Travelex Africa and Woolworths Holdings Ltd have been to Retail World Africa 2016.

We have selected the relevant topics and solutions with our event highlights during the exhibition. We have chosen suppliers that can solve the problems retailers and merchant decision-makers face with today.

The expo has exploded into an enormous event with six co-located brands. Therefore, you gain a holistic view of the opportunities in the technology and transaction environment of the shopping, retail and e-commerce industry.

The exhibition provides a platform for you to meet new customers, build sales leads and do business. This is the perfect opportunity for you to meet and negotiate with world-class solution providers.

Our exhibitor list includes:

Avnet South Africa; Castech; CitiXsys Arabia FZ-LLC; Connecting Africa; Custom Engineering S.P.A; CUSTOM S.p.A.; DataLogic ADC SRL; Insight Driven Enterprise (Pty) Ltd; ITR Technology; Octashop eRetail Services Pvt. Ltd; PayU; PSS Distributors; Service Systems; Sewoo; Status Computer Technologies Pty Ltd; Toshiba Global Commerce Solutions; Wilite CC/Service Systems; XON.

With all of these dynamic retail and ecommerce professionals in one place, you wouldn't want to pass the opportunity of attending Retail World Africa 2016. And best of all - attendance is **free**. Register and reserve your spot at www.terrapinn.com/bizcommunityretailreg.

For more, visit: <https://www.bizcommunity.com>