

World Women Leadership Awards: Canon SA's Isabella Daly honoured for her sustainability efforts

Canon South Africa's regional sustainability compliance and certification manager Isabella Daly has been recognised as one of the top 14 female leaders from South Africa at the World Women Leadership Congress and Awards (WWLC).



Isabella Daly, regional sustainability compliance and certification manager at Canon South Africa. | Source: Supplied.

The awards honour the strategic and influential roles various women play in the development of the modern economy, technology and administrative methodologies. Daly shares the WWLC accolade alongside other influential powerhouses such as Mamor Capital CEO Mamokete Ramathe and Elle International CEO Chelsea Hornby.

"I feel very honoured to have received such an award, especially since sustainability is a challenging field and quite often misunderstood by businesses. So, it's humbling to know that bodies like the WWLC recognise and seek out the individuals in this field who stand their ground and let their voices be heard," Daly says.



All the 2021 Gender Mainstreaming Awards winners

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Having been involved in sustainability for over two decades and holding a bachelor of arts in environmental management, Daly believes a sustainable organisation simply makes good business sense.

She says “having a sustainability-focused business complements both growth and sales” and “helps secure profits, job security, business stability as well as a better future for our children”. However, Daly believes sustainability strategies are only effective when supported and backed by the entire organisation - otherwise, they're just "window dressing".

While Daly finds diversity and opportunities exist in the sustainability industry, she does feel there is room for improvement and the promotion of women in leadership positions. She adds that there needs to be more done in terms of support and development of women wanting to build a career in sustainability.

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