

Oasys/Pink Drive win two best stand awards

Oasys sponsored stands for PinkDrive have won two awards; the gold award for the best stand in the medium category at the Two Oceans Marathon Expo 2012 and the silver award and second place at this year's Cape Argus Life Cycle Expo. "With all the technology and modern advances in methods of communicating in today's world, it is increasingly challenging to truly capture an audience's attention and, more importantly, keep their attention for long enough to ensure that your messages are understood and retained," says Mark Strydom, COO of Oasys Innovations. "We are very proud to be associated with the PinkDrive and to support them in their marketing and communication efforts."

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