

# What made the news on social media?

Acumen Media has listed this week's top trending news on social media.

With Black Friday soon approaching, South Africans have been expressing their interest in the sale-centric day; reaching ninth across the world. In other news, #BarbaraHogan's testimony at the #StateCaptureInquiry was front and centre with many mentioning former president Jacob Zuma's mistreatment of Ahmed Kathrada.

“ [#BlackFriday](#) is here it's already one of the biggest stories, South Africa comes in at position 9 across the world with their interest in the savings. [#HermanMashaba's #Ebola](#) comment and subsequent apology also left social media in stitches [@ThisIsAcumen @MediaShowAfrica pic.twitter.com/cctMrIED6t](#)- Tonya Khoury ([@ThisIsTonya](#)) [November 16, 2018](#) ”

Malusi Gigaba remained topical, while Pravin Gordhan piqued everyone's interest after he was subpoenaed to court by the Public Protector. Other newsworthy social media topics included HermanMashaba's #Ebola comment and subsequent apology, the #Guptas' return as there may be an extradition treaty with the UAE which could amount to them being forced to return to South Africa; the #IndibalaChallenge left most fainting over social media and it is astonishing to see how big the story is; #NDPP took the bottom spot but certainly made an impact this week; and #LandReform just missed the top 10.

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