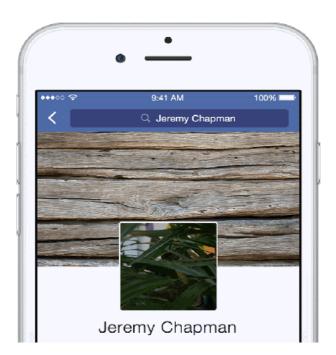


Change is coming to your Facebook profile

NEWSWATCH: As if the video autoplay on Facebook wasn't distracting enough, the social network will be introducing 7-second GIF profile pictures, along with a range of other changes coming soon.

Announced on <u>Facebook's newsroom</u> site, profile videos will allow you to create a short looping video, bringing a whole new dimension to your profile. We've already seen looping profile pics on Twitter, and Facebook are evolving to keep up with these fast-paced times.





If creating a little GIF of yourself isn't your cup of tea, you'll also be able to upload a temporary profile picture - a feature Facebook has started after the popularity of the Celebrity Pride campaign. The latest option will give users the opportunity to upload a temporary pic that will revert back to your previous photo after a set date.

According to <u>TechCrunch</u>, featured photos will be a set of five pictures pinned to the top of your profile. The setting will give people viewing your profile a better idea of who you are as a person, and whether or not they want to add you as a friend.

Just like Twitter, Instagram, etc. Facebook will be rolling out an About section that will feature beneath your profile pic instead of hiding away in the deep dark corners of your profile. This newest feature is definitely one that Facebook has been missing, seeing as all the other social networks have this as a setting.





The section will have a 100 character limit - short and to the point - and will only be visible if you change the setting to public.

Change is coming to your mobile app too. Your profile picture/video will be front and centre and bigger too.

The new features are rolling out to iPhone users in California and the UK first, with a gradual update to those around the world.

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