

Free digital marketing, social media training

Shift ONE, an advertising agency specialising in helping entrepreneurs grow their business using digital marketing and social media, is offering free training courses on digital marketing and social media on Friday, 10 April in both Johannesburg and Cape Town.



From 10am to noon, there will be a digital marketing overview that will touch on the three main topics to be covered over the following month, namely social media marketing, SEO (Search Engine Optimisation) and website design. From 12:30 to 2:30pm, there will be an introduction to social media marketing, possibly the most important part of your marketing strategy. Teenagers who cannot even spell get it, which is why they have more followers on Twitter than you do.

If you can only spare one day for this course, and you are not sure which aspect needs attention, do yourself a favour and attend day one. You will get a solid background on all aspects of digital marketing and you will be better equipped to tackle your overall marketing strategy.

Venues

Cape Town - The Barn, Block B, 3rd Floor, Woodstock Exchange, 66-68 Albert Road, Woodstock

Midrand - Bikers' Church, 126 Kruger Road, Midrand

[Click here](#) or [here to book](#).

For more, visit: <https://www.bizcommunity.com>