

Telkom and Netflix confirm partnership

Telkom confirmed a partnership with the internet entertainment service, Netflix.



Source: pixabay.com

The partnership is Netflix's first such agreement with a South African telecommunications company and a milestone as the company seeks to bring South African consumers the latest technologies and a great entertainment experience.

Telkom's content executive, Wanda Mkhize said, "we are excited to expand our content offering with Netflix. The Netflix partnership allows us to offer more entertainment.

"As a start, we can respond to customer requests for the inclusion of Netflix on Telkom's LIT TV Box," she added. Netflix will be available on Telkom's LIT TV Box later this year.

Maria Ferreras, Netflix's vice-president of business development for EMEA, said, "We are excited to partner with Telkom and highlight our commitment to South Africa. With this partnership, Telkom users will easily access the most-loved entertainment experiences that Netflix provides.

Netflix service in South Africa includes licensed and original TV series, movies, stand up comedies, documentaries and children's programmes. Netflix is the home of award-winning Original series and movies like Stranger Things, 13 Reasons

Why, The Crown and The Kissing Booth.

Mkhize said the teams are working on exciting mobile and broadband service offerings to be launched before the end of the year. These will include enhanced LIT video options and data offerings.

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