

## New global MD for BBC

BBC Worldwide has appointed Darren Childs as Managing Director, Global TV Channels. Formerly Senior Vice President, International Networks for Sony Pictures Television International (SPTI), Childs will lead the further expansion of the international channels business of BBC Worldwide.

Reporting to John Smith, Chief Executive Officer, BBC Worldwide, Childs will take up his post later this year and will sit on the BBC Worldwide Board. The position was newly created as a result of the restructuring of BBC Worldwide into six divisions - TV Channels, TV Sales, Magazines, Children's, Home Entertainment and New Media.

While awaiting the appointment of a Managing Director, Mike Phillips, BBC Worldwide Deputy Chief Executive, has been Acting Managing Director of the Channels business and will continue in this capacity until Childs joins.

Smith says: "It is fantastic for us that Darren joins BBC Worldwide at a really exciting time. His experience and insight will help to maximise the potential of the expertise in our channels teams and of our strong brand image worldwide, and we look forward to seeing expansion in the business over the coming year."

Childs says: "This is a great opportunity to be involved in the expansion of BBC Worldwide's network of channels as well as the continued success of the existing portfolio of wholly owned and JV channels. With such a strong brand, together with some of the best content available, the business is well positioned for continued growth in the global marketplace."

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