

Mediamark increases TV portfolio

Mediamark, one of South Africa's leading media sales houses, has built up its TV portfolio significantly over the past few months and now has seven television stations in its portfolio, including one channel on OpenView HD, four channels on the DStv bouquet and two community TV stations. The DStv channels are Dumisa TV, 1Gospel, Channel ED and Lekker TV. Community terrestrial stations are 1KZN and CTV. Its OpenView HD satellite bouquet is Glow TV, signed up last year.

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