

# MTN signs up with Digital Skills Academy

MTN Group has become the third South African enterprise to sign an industry partner agreement with Dublin-based Digital Skills Academy to deliver broad-based training and on-site experience to the academy's BSc programme participants in South Africa.



From L - R Mteto Nyati, CEO of MTN South Africa; Paul Dunne, founder and CEO of Digital Skills Academy and Liam Mac Gabhann, Ambassador of Ireland in South

Mteto Nyati, CEO of MTN South Africa, says the agreements will support the company's transformational projects, primarily around its customer services and digital strategies.

"We want to transform the way we interact with our customers through our various channels and we will be using these new skills. The initiative will help to upskill key staff, which will help us to retain key talent in a market where we have huge shortages, as well serving as a form of recognition for our top performers.

"It will also be beneficial for us to have people coming from outside our company and looking at our challenges with fresh eyes, giving us feedback and helping us to come up with clear plans that we can execute."

Paul Dunne, CEO and founder of the Digital Skills Academy, adds, "As a corporate client, MTN will also uplift the digital capabilities of its own working professionals through the Academy's practice-based professional learning programme."

Liam Mac Gabhann, Ambassador of Ireland in South Africa, who was at the signing, says, "Ireland is a strong global performer in skills development, education and eLearning. It is encouraging to see new doors opened for increased collaboration and knowledge sharing between Ireland and South Africa in this important sector."