

# Winning entrepreneur to set up mobile X-ray service

Budding entrepreneur, Lebohang Selloane has been named the winner of the 2015 Business Partners /SME Toolkit Global Entrepreneurship Week's Business Plan Competition for Aspiring Young Entrepreneurs at an awards ceremony held in Johannesburg yesterday, 17 November 2015. She received an additional R10,000 mentorship support voucher, R20,000 cash prize and a smart tablet.



Christo Botes and winner, Lebohang Selloane

Selloane, based in the Free State, is a Diagnostic Radiography graduate who is currently pursuing her MBA. The 28 year-old's winning idea is based on an onsite mobile X-ray services business called Visionary X-rays. The business will provide onsite mobile tuberculosis (TB) screening services, by making use of X-ray equipment installed inside a trailer, to employees and family members of businesses operating in the mining, manufacturing and construction sectors, who are prone to occupational lung diseases and are residing in areas considered 'unreachable', with little or no access to quality healthcare services.

Petro Bothma, Group Enterprise Development Manager at Business/Partners, says that the competitive advantage of the business model is that it will provide unlimited access to its customers, as unlike clinics and hospitals, it will not be fixed in one place.

This year the competition received over 211 entries initially, and, after completion of the workshops, 65 business plans were received for judging, from which seven regional winners were selected to contend for the overall national title.

## Regional winners



Some of the 2015 finalists with the sponsors at the awards ceremony.

Tshepiso Molepo of Pure Bottles Packaging (Greater Johannesburg regional winner) - Molepo's resourceful informal network of bottle collectors gather, hygienically cleans and sterilize used glass bottles for commercial re-use purposes which are then re-sold to major brands in the beverage, pharmaceutical and food industries.

Sinethemba Mthombeni of MADib-ED (Greater Pretoria area winner) - MADib-ED (Madiba day Every Day) is an online news platform that aims to showcase organisations giving back to the communities in which they operate, thereby helping them build a favourable image in the eyes of their target market(s).

Bhekithemba Mkhonza of Indalo Funeral Services (Mpumalanga area winner) - Mkhonza seeks to provide his community and surrounding areas personalised and professional funeral services that ensure dignified funerals at lower prices.

Delvin Malatji of Eco-Visor (Limpopo area winner) - Malatji is currently developing an innovative, water-preserving Eco-Visor product targeted at rural areas to counter water shortages, as well as ensure that water is used sparingly in these dry environments.

Nombuyiselo Mkhize of Zithathe Hub (Eastern Cape/ KwaZulu-Natal regional winner) - Zithathe Hub is a non-profit organisation aimed at nurturing and supporting young people in becoming successful entrepreneurs through a youth-based incubation programme; Zithathe Hub Incubation Programme strategically targets unemployed matriculants and those who dropped out of high school.

Tania Cunningham of Yaldi Health (Western Cape regional winner) - Cunningham seeks to provide convenience food to young working professionals who have busy lifestyles and aspire to live healthier through mobile health food trucks that sell a range of tasty, healthy and affordable food.

In addition to receiving expert knowledge to establish their business, each regional winner received a R5,000 mentorship support voucher from Business/Partners.

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