

CityVarsity Cape Town hosts Loeries this week

The Kloof campus of CityVarsity Cape Town is hosting the Loeries Exhibition until Friday, 5 April 2013 from 9am to 4pm. It will showcase the recent award-winning work in a gallery format, providing the perfect platform for students and industry professionals to view the best brand communication from our region.



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"The campus is thrilled to host the Loeries Exhibition once again. We look upon this as an opportunity for our students to be inspired and rub shoulders with creatives working in advertising, marketing and the media arts. We extend the invitation to the industry and the public to come view the best brand communication produced in South Africa," says Anita Kruger, academic manager at CityVarsity.

The exhibition travels throughout South Africa and to international destinations, stopping at educational institutions, expos, museums and public spaces with the aim to inspire and educate. The work on show depicts the innovative campaigns for winning brands across an array of disciplines, including areas such as architecture, publication design, PR communication, live events, TV, radio, print, digital and more.

From CityVarsity, the exhibition will head on to the Vega School of Brand Leadership in Johannesburg from 15-19 April.

For more, visit: <https://www.bizcommunity.com>