

Creative Week Cape Town opens the creative floodgates as the Loeries come to town

In the run-up to our year as World Design Capital 2014, Cape Town is a hive of activity and conversation about creativity.



As part of the annual <u>Loeries Awards</u> (21 and 22 September), <u>Creative Week Cape Town</u> is a platform for artistic expression and a chance to showcase innovative ideas and experiences flowing out of the Mother City. Not just for artists, there are tours, talks, installations and even bicycle rides on the calendar - see <u>www.creativeweekct.co.za</u>.

Calling on the public to "Turn the City Inside Out", the crowd-sourced Creative Week programme offers some interesting events and activities:

- "Meet the Maker" events will offer a glimpse into the spaces, personalities and processes of different types of local creatives through a series of studio visit experiences.
- Author, Ed Suter, will be conducting street tours of Cape Town to explore street culture through fashion, public art and commerce.
- Artist, Shani Judes, is curating a series of experiences that will explore the various types of public art across the city and into Khayelitsha.
- Photographer, Andrew Brauteseth, will host intimate walkabouts throughout the CBD, providing participants with a glimpse into diverse urban lifestyles and what makes it so fascinating to document as a photographer.
- Artist, Michael Elion, will magically create a real rainbow in Roodehek Street, Gardens every day that the sun is out.

Of course, the <u>Loeries International Seminar of Creativity</u> brings an inspirational programme of creative thought leaders to the city for a series of talks on 20th September at City Hall.

Visitors to Cape Town from outside the Western Cape have the opportunity to book an affordable <u>short city break travel</u> <u>package</u> for 19 - 23 September 2013. Thompsons Holidays and Cape Town Tourism are offering a self-drive package, which starts at R1 709 per person (excluding car hire and flights) and a fly-in package deal starting at R4 733, including return flights to Cape Town from Johannesburg, Durban or Port Elizabeth, four night's accommodation at the 4* Southern Sun Waterfront on a bed and breakfast basis, and four days car hire with 200km free daily.

CEO of Cape Town Tourism, Enver Duminy says; "The annual Loeries Awards and Creative Week Cape Town merge to focus creative energies on Cape Town every Spring. Add to that the school holidays and a Heritage Day holiday ahead, it's a great time to visit Cape Town. Whether you live in Cape Town or want to come for a visit there is plenty to explore this Tourism Month."

Visit Creative Week Cape Town at www.creativeweekct.co.za, or follow them on Facebook.com/creativecapetown or Twitter @CreativeCT and use the hashtag #CWCT2013. Also see The Loeries Awards.

Visit the Loeries on www.loeries.com, or follow them on Twitter @loeries.

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