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Risks and benefits of AI in interpersonal leadership

By Jacqui van Rooijen

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Artificial intelligence (AI) technology is rapidly transforming the business landscape, with profound implications for leaders and their interpersonal skills. Leaders will need to adapt their management approach to leverage the benefits and mitigate the risks associated with AI-powered team management.



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There is no denying the transformative impact of AI on our world, and it's poised to reshape leadership practices. Here we look at the potential advantages and pitfalls it offers in managing and leading teams.

Changing interpersonal dynamics

Al technology reshapes the traditional interpersonal dynamics between leaders and team members, revolutionising the way they interact. By automating mundane tasks, Al-driven systems empower leaders to prioritise strategic decision-making and nurture employee potential. However, leaders must be mindful of the potential for diminished human interaction. While Al streamlines processes, it is crucial to maintain meaningful connections by allocating time for regular one-on-one interactions, team-building exercises, and fostering a collaborative environment.



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Enhanced data-driven decision-making

leveraging AI tools for data analysis, leaders can identify trends, predict outcomes, and drive informed decision-making processes. However, they must ensure they strike a balance between relying on data-driven insights and considering qualitative factors, such as emotions, ethics, and the unique perspectives of team members. Successful leaders will embrace AI as an enabler, complementing their human intuition and experience.

Ethical considerations and bias

One of the significant risks associated with AI in team management lies in the potential for bias and ethical concerns. AI systems are developed based on existing data, which may contain biases. Leaders must be vigilant in ensuring fair treatment, diversity, and inclusivity, continuously monitoring AI algorithms and their outcomes. By actively addressing biases and promoting transparency, leaders can harness the benefits of AI technology while mitigating the risks of perpetuating or amplifying existing inequalities within their teams.

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Augmented employee experience

Al-powered systems offer leaders valuable opportunities to enhance the employee experience and drive team performance. By automating administrative tasks, mundane workloads are reduced, freeing up time for innovation and skill development. Leaders can leverage these AI tools, such as virtual assistants or personalised learning platforms, to provide tailored guidance, training, and career development opportunities for their teams. By embracing and leveraging AI's capabilities, it enables them to create an environment that fosters creativity, growth, and job satisfaction.

As AI technology continues to its rapid advancement, leaders must adjust their interpersonal management strategies to effectively navigate the risks and take advantage of the benefits it presents. While AI may streamline processes and augment decision-making, leaders must remain mindful of maintaining human connections and ethical considerations. The future of leadership lies in striking a delicate balance between AI-enabled efficiency and nurturing the human element of interpersonal relationships.

ABOUT THE AUTHOR

Jacqui van Rooijen, Leadership expert and Transformation Coach at YCagel. She is a 360* Sales Enablement Specialist O2O // Digital Strategist // Transformational Speaker // SuperSkiller // Serial Entrepreneur. She co-founded SkillsX, an online Superskills incubator for entrepreneurs, corporates and professionals and has developed a 12-week personal transformation course to transformitives.

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