

## Big Ambitions adds Satsa to client list

Big Ambitions added the Southern African Tourism Services Association (Satsa) to its client list. The travel and tourism content marketing agency will provide the association with communications support by highlighting the important contribution that accommodation providers, tour operators, transport companies, adventure operators, and other tourism service providers make in promoting inbound tourism to the region.

The rest of Big Ambitions' client list includes the Association of Southern African Travel Agents (Asata), African Business Travel Association (Abta), Flight Centre Travel Group, Development Promotions, and The Travel Corporation.

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