

# 171: Agency focus - The Fixer Company

On Thursday, 21 April 2016, [Biz Takeouts Marketing and Media Radio show](#) host Warren Harding ([@bizwazza](#)) looked at The Fixer Company ([@TFC\\_Africa](#)), a specialist business consulting firm specialising in competitive intelligence.



The Company boasts a range of core business services and are experts in commercial project planning; PR & marketing and strategy development. With a marketing concentration, The Fixer Company partners with entrepreneurs; SME's; creatives and journeys with brands from infancy through development and growth.

We are joined in studio by Colin Don Schouw ([@Mr\\_Schouw](#)), managing director of The Fixer Company. We chat about the agency history, the departments within and services offered by the agency and the trends affecting the advertising industry as a whole. We end off the feature by looking at social media and digital developments, measurement and we take a look at the future of the agency.

[Check out The Fixer Company here.](#)

## Episode 171: Agency focus - The Fixer Company

**Date:** 21 April 2016 **Length:** 23:09min **File size:** 21.7MB **Host:** Warren Harding

The news roundup from [Bizcommunity](#):

- [#CommerceMonth: Q&A with Cape Union Mart Group](#)
- [#CommerceMonth \[Behind the Selfie\] with... Elouise Kelly](#)
- [#CommerceMonth: ACSA elements for e-commerce success](#)
- [#CommerceMonth: Speeding things up with KaChing](#)
- [Colouring in a D&AD 2016 white pencil for SA!](#)

If you are interested in getting interviewed on Biz Takeouts, or want to suggest a show topic, email Warren Harding ([@bizwazza](#)) on [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com).



Bizcommunity.com's **Biz Takeouts Marketing & Media Show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

**For more:**

- Bizcommunity Special Section: [Biz Takeouts](#)
- Bizcommunity Search: [Biz Takeouts](#)
- Previous Biz Takeouts podcasts: [Bizcommunity](#)
- Bizcommunity: [twitterfall](#)
- Twitter Search: [#biztakeouts](#) OR ["Biz Takeouts"](#)
- Email: [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)

For more, visit: <https://www.bizcommunity.com>