

# 164: Digital agency trends, SEO and innovation in 2016

On Thursday, 3 March 2016, [Biz Takeouts Marketing and Media Radio show](#) host Warren Harding (@bizwazza) chatted to Stephen Sandmann (@stephensandmann), strategy and development specialist at Quirk to look at his take on all things digital, SEO and trends that you should know about for 2016.



We spoke to Stephen about digital agency trends to look out for in 2016, search strategy, development and SEO trends. We also looked at innovative digital marketing solutions via search, new tech and other media that marketers should currently be looking at.

Lastly, we look at the importance of creativity in digital today and the role of mobile in Africa.

Some of Stephen's articles on Bizcommunity.com:

[Digital marketing innovation with Google Voice Search](#)

[Africa is the mobile advertising world's sleeping giant](#)

[Why should all digital marketers care about creativity?](#)

[Digital agency trends to live by in 2016](#)

[Check out Quirk here.](#)

**Episode 164: Digital agency trends, SEO and innovation in 2016.**

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The news roundup from [Bizcommunity](#):

- The BizTrends2016 PDF is available at [BizTrends 2016 special section](#)
- [SB'16 Cape Town speaker lineup announced](#)
- [\[Bookmark Awards 2016\] Panning the marketers' jury panel](#)
- [Tips for effective inbound marketing success](#)
- [\[Future of Work\] The ideal candidate](#)

If you are interested in getting interviewed on Biz Takeouts, or want to suggest a show topic, email Warren Harding (@bizwazza) on [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com).



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marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

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