

115: Secure online festive season shopping with PayGate

Tune in to the [Biz Takeouts Marketing & Media radio show](#) tomorrow, Thursday, 4 December 2014, from 9-10am as show host Warren Harding chats to Brendon Williamson, GM of Business Development for PayGate, an Online Payment Service Provider for merchants.

Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *In studio guest:* Brendon Williamson, GM of Business Development for PayGate ([@PayGate](#))
- *Discussion topics:*
 - It is evident that the number of consumers making online purchases is growing steadily as seen in the tremendous amount of ecommerce growth in South Africa. With Christmas around the corner, online purchases seem more of an option as it gives global choice of goods and services, some with attractive prices that can be reached from your couch 24/7.

The question of safety always comes to life. Merchants want to know if they are safe online and how to get around cyber criminals while consumers want the security of knowing that they don't fall victim to identity theft. We answer all these questions with Brendon Williamson.

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

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