

85: BOB - Best of Breed collaborative agency

On tomorrow's [Biz Takeouts Marketing & Media radio show](#), streamed live every Thursday from 9am-10am, show host Warren Harding chats to Reghard Goussard, founder and CEO of newly formed collaborative agency BOB - Best of Breed; as well as Daniel Marcus from Magnetic Software. [\[twitterfall\]](#)



Lineup

- Show host: Warren Harding ([@bizWazza](#))
- In-studio guest: Reghard Goussard, founder and CEO of newly formed collaborative agency [BOB - Best of Breed](#) ([@arcticceo](#))
- Daniel Marcus ([@danmarcusSA](#)), partner at [Magnetic Software](#)

- Discussion topics:

- more about collaborative agency BOB - Best of Breed, the departments and the teams involved
- new sales CRM and project management tool, Magnetic Software

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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