

## 1time named Africa's Leading Low Cost Airline again

1 time Airline has won the 2012 World Travel Award (WTA) as Africa's Leading Low Cost Airline for the fourth year in a row. There were 791 000 individual votes cast by travel industry professionals and consumers from 171 countries, over a one-year period.



1 time Airline's CEO, Blacky Komani, asserted that this recognition is a testament to the carrier's overall commitment to operational and customer service excellence: "The World Travel Awards is undoubtedly a benchmark for the travel industry and is a good indicator of whether airlines are living up to their promise in terms of efficiency and customer satisfaction. 1 time is, therefore, delighted to receive this prestigious accolade for the fourth year running, which unequivocally demonstrates that we are excelling in providing our customers with a high-functioning and operationally sound airline service and flight experience."

## **Grand final in India**

The World Travel Awards, which was launched in 1993, serves to acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry. It is regarded as the highest achievement that a travel product could hope to receive.

As the African winner, 1time will now move on to the WTA Grand Final, which will take place on 12 December, 2012, in New Delhi, India, and will be attended by the leading decision makers and figureheads from the global travel and tourism industry.

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