

Barsa Summit establishes mechanisms for greater alignment, closer collaboration

The Board of Airline Representatives of South Africa (Barsa) convened the Barsa Aviation Summit 2018, under the theme 'A Blueprint for Collaboration', earlier this month.

“ The key objective of the gathering was to establish mechanisms for greater alignment and closer collaboration between aviation and tourism industry role players, in order to tackle the blockages that hinder industry growth. ”

This one-day event brought together high-level government and private sector representatives: policy makers, captains of industry, thought-leadership and key stakeholders from across aviation and tourism.



Delegates represented domestic and international airline operators; air transport regulatory authorities; airport operators; aviation service providers; aviation and tourism associations; tourism marketing agencies; government departments and agencies, as well as research institutions.

For more, [download the summary](#) of the key outcomes of the Barsa Aviation Summit 2018 which provides insights into stakeholder perspectives on some of the key challenges that face the industry and the steps that need to be taken to address them.

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