

Airports Company SA takes duty free shopping online

Airports Company South Africa has taken their <u>Duty Free Shopping</u> online, giving international travelers the chance to buy exclusive confectionary, limited edition whiskies, cognacs and big-name cosmetic brands often not available anywhere else in South Africa.



©ximagination via 123RF

<u>Airport Shopping</u> allows visitors travelling through Johannesburg's O.R. Tambo International Airport to make Duty Free purchases online and collect their items at the airport on departure, for the very first time. "We're delighted to be able to offer travelers to South Africa an even more convenient way to shop and take a little piece of Africa home with them," says Shethal Badal, group specialist: commercial marketing at Airports Company South Africa.

"The O.R. Tambo Duty Free Mall offers a host of exciting retail opportunities and is the ideal place for travelers to purchase all manner of gifts for themselves, or friends and family. This new e-commerce portal opens up new retail opportunities for us and brings us in line with the kind of offerings available at some of the world's other great airports".

The largest store within the O.R. Tambo International Airport Duty Free mall, Big Five Duty Free, is the launch partner for the portal and will be offering customers the chance to make their confectionary, alcohol, perfume and cosmetics purchases online, a minimum of 72 hours before departure. Shoppers can expect exclusive deals on brands from Lindt to Ferrero Rocher and Johnnie Walker to Amarula, and great cosmetics from Aramis, Givenchy and Dior, to name a few.

The collection point for orders is at the main Big Five Duty Free store at O.R. Tambo's International Departures area. There, customers will be able to quickly and easily collect their pre-packed purchases before jetting off to their international destination.

For more, visit: https://www.bizcommunity.com