

Hotel Lamunu becomes easyHotel by Lonrho

Property owner South Point has signed an exclusive agreement with Lonrho and easyHotel Group to operate and convert Hotel Lamunu into an easyHotel.



"This agreement is testament of the success of the rejuvenation of Braamfontein and we are excited with the benefits of having an internationally acclaimed brand like easyHotel coming to the area," says Trevor Latimer, the head of South Point's hospitality division.

In the last decade, South Point, which owns more than 30 buildings in the Braamfontein area, has been a major player in the renewal of the precinct.

Following the signing Hotel Lamunu has become 'easyHotel by Lonrho', Johannesburg CBD, De Korte Street. Latimer said the ability to attract foreign investment to the Braamfontein area was a show of confidence in the arts, education and entertainment hub where travellers can work, rest and play.

"We are pleased to be bringing one of the world's leading consumer brands to the South African hotel market. After securing such a landmark property, Lonrho Hotels looks forward to making South Africans and the country's visitors happy by offering; branded, stylish and excellent location all for a fantastic price," said Lonrho CEO, Ewan Cameron.