

## New boutique hotel brings Cape Town The Grey experience

The Grey Boutique Hotel featuring 13 double rooms with en-suite bathrooms - including two rooms with a private balcony overlooking Table Mountain - free high-speed Wi-Fi and a minibar, will launch in De Waterkant, Green Point, in December 2016.



Together with the launch of the boutique hotel, a trendy collection of hospitality and leisure spaces now called 'The Grey', will be launched at the same time. The trend-epicentre destination hotel is home to Skybar, SHIO restaurant, The Piano Bar and KOS kiosk, together forming 'The Grey Experience', each with a unique purpose for tourists and local hangout spots.

The Grey Boutique Hotel incorporates décor elements of Moroccan influences with splashes of colour in the courtyards and imported décor materials that create a feeling of authenticity. The bright colours unfold in the intricate layout of the hotel and complement the grey hues of the building.



Co-owner and managing director of The Grey Boutique Hotel, Lisa Calligaro, manages and owns two jewelry stores in South Africa, Giro Del Mondo, integrating women's fashion, jewelry and home décor. With hotel management behind her name, Calligaro embarked on the 'The Grey' project in June 2016, when the renovations began under the guidance of her father and hotel developer Christian Peters, who is also co-owner together with Monika Brune, owner of leading PR agency in Germany, Blume PR.

Owner of Strandhotel Blankenese in Hamburg, Peters and Brune also own one of the largest Kitchen accessory companies in Germany, One Kitchen and a concept store in Hamburg, called 'The Box', which incorporates many stores under one roof. For Peters and Brune, The Grey Boutique Hotel means entering the South African market for the first time, while Calligaro is no stranger to it.

Together they have created an urban destination point in Cape Town for those wanting to experience De Waterkant and the city centre in its truest form. When the renovation is complete they will have taken an old dusty building and transformed it into a definitive place incorporating the different lifestyle spaces that will not only attract locals but also young travellers.

For more, visit: <https://www.bizcommunity.com>