

# TripAdvisor users share love for Cape Town again

TripAdvisor users have again shared their love for Cape Town by voting them second in the categories "Best for Restaurants" and "Helpful Locals".



This was revealed as results were released for the TripAdvisor World City Survey 2014, in which Tripadvisor's users rated cities across a number of categories.

Only New York came in ahead of Cape Town for their restaurants and Tokyo for their hospitable people, confirming Cape Town as a place with fantastic value for money food offerings and where visitors are most likely to receive warm and friendly advice.

## Genuine Capetonian hospitality

This welcome news correlates with the findings of Cape Town Tourism's in-destination summer visitor survey 2013/2014, which found that 92% of visitors polled about their stay in Cape Town said that friendliness of the locals stood out.

Speaking at the Global Media Face Off event at the recent Indaba 2014, the head of destination marketing for TripAdvisor Europe, the Middle East and Africa, Helena Egan, said that the number one reason people visit South Africa is for the people; "Everyone is friendly and it's a genuine friendliness. It comes from the heart. It's natural. The joy and happiness of the people are key to your destination success."

## Western Cape - tops in the country

2,113 South African tourism-related businesses were awarded a [TripAdvisor Certificate of Excellence](#) in 2014 with the lion's share of these being awarded in the Western Cape, where 1,169 accommodation establishments, restaurants and attractions were awarded the coveted certificate.

Velma Corcoran, executive for Marketing at Cape Town Tourism, shares the significance of these wins; "Any accolade awarded by destination users is a fantastic barometer for us. The fact that we have been voted second to New York as one of the world's top restaurant cities is truly a testament to Cape Town's talented and visionary chefs and restaurateurs. It is a moment to celebrate, and luckily Capetonians and visitors can do this at great value this winter as excellent specials abound. On behalf of the destination I would also like to thank each and every person who smiled at, assisted or shared their stories with our visitors. We are so proud to be Capetonian."

## Overall Top Performers

Category	First place	Second place	Third place
Helpful locals	Tokyo	Cape Town	Lisbon
Friendliest taxi drivers	Dubrovnik	Tokyo	Singapore
Best taxi services	Tokyo	Singapore	Dublin
Cleanest streets	Tokyo	Singapore	Berlin

Ease of getting around	Vienna	Singapore	Berlin
Best public transport	Tokyo	Vienna	Berlin
Best value for money	Budapest	Lisbon	Hanoi
Comfort traveling alone	Singapore	Tokyo	Vienna
Best for shopping	Dubai	New York City	London
Best for hotels	Dubai	Cancun	Bangkok
Best for restaurants	New York City	Cape Town	Tokyo
Best for attractions	Rome	New York City	Paris
Family-friendliness	Stockholm	Singapore	Copenhagen
Best for culture	Rome	Vienna	Paris
Best for nightlife	New York City	London	Tokyo
Best overall experience	Tokyo	New York City	Barcelona

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