

## Startups can now register company and domain names simultaneously

As a result of a new collaboration between the Companies and Intellectual Properties Commission (CIPC), the ZA Domain Name Authority (ZADNA), and the ZA Central Registry NPC (ZACR), it is now possible to register a new company and its equivalent co.za domain name at the same time.



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According to Lucky Masilela, ZACR CEO, this tripartite arrangement enables new enterprises to benefit by protecting their fledgeling online identities. "This innovative offering seamlessly combines the offline and online worlds in a way that provides total convenience and protection for startups."

In terms of this model, the CIPC Registrar has limited functionality and simply acts as a conduit to the co.za domain name registration platform. The CIPC Registrar does not enjoy all the capabilities of the normal.ZA-accredited commercial domain name RaR (Reseller and Registrar) and does not derive any financial benefit for facilitating such registrations.



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"Nor will the CIPC Registrar compete with existing RaRs," says Masilela. "The initial co.za domain name registration with CIPC is for a limited one-year period only and registrants are expected to pay the same domain name price that is charged to all our other accredited co.za registrars. CIPC-registered co.za domain names will need to be transferred to commercial domain name RaR's to enable full functionality and renewal," explains Masilela.

Additional support, renewal of domain names and hosting services can only be purchased from the greater community of accredited RaRs.
Visit <u>eservices.cipc.co.za</u> to register company and domain names.

For more, visit: https://www.bizcommunity.com