

Ricoh joins ICCE in the fight against counterfeiters

Ricoh has joined the Imaging Consumables Coalition of Europe, Middle East and Africa (ICCE), becoming the tenth member and strengthening the consumables industry's fight against the counterfeiters.

By working together as part of ICCE, members are able to effectively fight the counterfeiters and protect the imaging consumables industry which is currently threatened by a €1.6 billion market in counterfeit imaging supplies. These counterfeit products are often dangerous, environmentally unfriendly and cheat consumers of the quality they are entitled to expect from genuine branded consumables.

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