

Ctrack partners National Small Business Chamber

Ctrack, a specialist in vehicle tracking and fleet management solutions, has partnered with the National Small Business Chamber (NSBC), becoming its corporate partner for its membership base of 101,000 SME enterprises.



Mike Anderson, founder and CEO of NSBC

“Whilst our tracking products give business owners full visibility of their work vehicles and vans from our web-based applications, we also give the means of monitoring the way they are driven. This has a significant effect on fuel and maintenance cost savings, enabling you to run a more cost-effective and efficient fleet,” says Pierre Bruwer, MD of Ctrack SA.

Fuelling small business growth

The NSBC is a non-profit membership organisation and the driving force fuelling small business growth. The real purpose behind the organisation is fostering the sustainability and growth of the SME sector, driving job creation, alleviating unemployment and nurturing the country’s entrepreneurial spirit. It has become the largest organisation of its kind in Africa and one of the fastest growing organisations of its kind in the world.

Said Mike Anderson, founder and CEO of NSBC: “With meaningful partners like Ctrack, small businesses have the potential to breathe new life into the South African economy. Providing as much support to small businesses as possible is an investment in our communities and South Africa’s collective economic future.”

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