

# Honda selects IBM Watson's IoT technology for use in Formula One



From left: Ian Nicholls, president and managing director GMsub-Saharan Africa Operations; Noel Allchin; Mark Wilson; Kenneth Cupido; Glynn Crookes; Pieter Kruger and Brain Olson, GMVA vice president, vehicle sales, service and marketing.

IBM has announced that Honda R&D is monitoring and analysing data from more than 160 sensors in Formula One (F1) cars using IBM Watson Internet of Things (IoT) technology. Now, drivers and crews can apply data and analytics in real-time to help streamline performance and improve fuel efficiency, enabling drivers to make real-time racing decisions based on this data, such as speed adjustments and pit stops.

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