

New entrant in SA vehicle market

Great Wall Motor Company Limited of China has announced that it will directly enter the South African motor vehicle market by granting distribution rights to Haval Motors South Africa, a wholly owned subsidiary of Great Wall Motor Company Ltd, China.



The previous distributor, Great Wall Motors SA (Pty) Ltd commenced distribution of GWM vehicles in 2007 and has established a national dealer network of over 60 dealerships and sold over 50,000 vehicles into the South African market over that period.

"The South African market plays an important part in our international expansion strategy and going forward we will continue to distribute vehicles, offer parts and service support as well as administer warranties through the already established dealer network," says Charles Zhao, managing director of Haval Motors SA.

In support of its global strategy, the parent company GWM China will introduce their Haval brand into South Africa in the near future through Haval Motors South Africa (Pty) Ltd.

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