

## Jaguar's director of design awarded a CBE

Ian Callum, Jaguar's director of design, has been awarded a CBE (Commander of the Order of the British Empire) in the Queen's Birthday Honours List 2019. Awarded for services to the automotive industry, the accolade recognises the significant contribution Callum has made to car design throughout an extraordinary career spanning four decades.



Ian Callum

Callum said, "I feel extremely privileged to receive a CBE in the Queen's Birthday Honours. I've dedicated my life to car design and I've been fortunate to spend my career doing what I love and working with some very talented people.

"My biggest highlights have been the transformation of Jaguar design over the past 20 years and designing the first all-electric Jaguar – the I-Pace SUV, a triple winner in the 2019 World Car of the Year awards. I give immense credit to my team and I feel this recognition is a reflection of the success we have all created."

Callum had spent the first 12 years of his career at Ford Design Studios contributing to the creation of the Escort RS Cosworth and the Ghia Via Concept, before moving on to become chief designer of TWR Design, where he was responsible for the Aston Martin DB7, Vanquish and DB9.

Since joining Jaguar in 1999, he has built a world-class creative design team, established a new design philosophy and revived the range with award-winning designs. These include F-Type – Jaguar's first two-seater sports car since the iconic E-type, the XE, XF and XJ saloons, and the marque's first SUVs – F-Pace, E-Pace and most recently the all-electric I-

Pace, which in April was crowned World Car of the Year, World Car Design of the Year and World Green Car of the Year.

Callum will leave his position as director of design at the company at the end of June 2019 after two decades heading up Jaguar Design. Julian Thomson, currently creative design director, has been appointed to the role of director of design, effective 1 July 2019.

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