

# 100 Years the film you will never see

Louis XIII Cognac has announced an original film, starring actor John Malkovich, which envisions Earth 100 years from now and which will not be released until 2115. Directed by Robert Rodriguez, 100 Years - The Movie You Will Never See was inspired by the century of careful craftsmanship and patience it takes to create each decanter of Louis XIII Cognac.

To ensure that 100 Years remains secure until its official premiere on 18 November, 2115, one century from now, the film was placed in a state-of-the-art safe that will open automatically in 100 years when the timing is complete. One thousand guests from around the world received an exclusive invitation to give to their descendants to attend the premiere of 100 Years, on 18 November, 2115, at the House of Louis XIII in Cognac, France.



"Louis XIII is a true testament to the mastery of time and we sought to create a proactive piece of art that explores the dynamic relationship of the past, the present, and the future," said Ludovic du Plessis, global executive director of Louis XIII Cognac. "Four generations of Louis XIII cellar masters put a lifetime of passion into a bottle of Louis XIII, yet they will never taste the resulting masterpiece. We are thrilled that this talented actor and creative filmmaker were inspired to join us on this artistic endeavour."

A French art de vivre enthusiast and thought-provoking virtuoso, John Malkovich developed an original screenplay for 100 Years. Styled by costume designer Nina Proctor, Shuya Chang was cast as his on-screen partner, and the two journey through an unknown future achieved by innovative set design and extensive CGI effects.

"When I was first approached I really loved the idea. I mean, in a way I wish all the films I made wouldn't have been seen for 100 years. I don't know how much that would change the way they are regarded," said John Malkovich.

## The future in 100 years

The creative direction of the film explores the fascinating concept of what the future may look like in 100 years. The cast and crew of 100 Years will never see the final cut of the film.

While the film will not be released in full until 2115, three teasers have been produced that explore hypothetical visions of what Earth might be like in 100 years. Each teaser begins with the same dialogue and incorporates the actors, but each presents a different future. One imagines the Earth 100 years from now overtaken by nature. In 2115, Earth has been devastated by chemical warfare and nature has taken over. Another imagines a dark world ruled by technology after extraterrestrial exploration when Earth became ultra-urbanised and technologically advanced. And the third teaser imagines that humanoid robots have taken control of the Earth and humans have to run to escape. They engage viewers to question which vision is closest to tomorrow's reality. In addition, a short trailer will provide a brief glimpse into the making of and content from the completed 100 Years.

The film was placed in a safe created in partnership with Fichet-Bauche, a worldwide leader in security products, services and solutions. The custom-made safe features bulletproof glass and a revolutionary timer that records the time and date and counts down 100 years. Upon the closing of the safe, the door will not open until the 100-year countdown is complete on 18 November, 2115. The first luxury safe box in the world that cannot be opened with a code or a key, the safe will open automatically regardless of access to a power source, further guaranteeing that there is no way that the film can be accessed before 2115.

The exclusive trailer and three teasers will live on [www.LouisXIII-cognac.com](http://www.LouisXIII-cognac.com).

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